

Dear Cherished Fly Fishing Periodical,

28 July 2005

Readers need new content! Check me out!

My name is Eric Ryan. I would like to introduce myself to you and your avid fly fishing friends. I am a new carbon fiber fly rod manufacturer working from my small shop in Granite Bay, CA (Sacramento area). I have been hand making entire fly rods from bamboo, carbon fiber, and fiberglass for four years now, and I've come up with something new--possibly a revolution that could influence the entire fishing industry! Here is an opportunity to know me from the start.

How many rod makers do you know who make their complete rod from raw materials? For bamboo, you may know of some makers, but for composite, I believe I am unique. I use no purchased hardware or blanks in my manufacturing process. From butt cap to tip-top, rod blanks, ferrules, rod bag, and tube--the rod is entirely my creation.

Currently, I offer one model for sale. The series begins with a 9 foot 5 weight HexAngler™. This progressive taper is a fine and versatile trout rod which will cast most lines from 2 to 6 weight. I have made four of these carbon fiber rods to date, and I am looking forward to commissioning the fifth and more for public sale. These rods require over 80 hours to manufacture, as well as a considerable amount of machinery, tooling, composite engineering and material science knowledge. My rods are valuable fishing tools that can be enjoyed for a lifetime of service.

Please distribute my information throughout your staff and to any avid fly fishing associates. Don't hesitate to contact me for I am interested in hearing your comments; furthermore, I am hoping to be invited to your organization for a personal presentation of my rod craft.

I invite you to contact me and ultimately "cast a spell" with my HexAngler™ fly rods.

Sincerely,

Eric Ryan--Maker HexAngler™

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